

35698

NAME

AND

ADDRESS

CONTACT

NATIONAL SALESPERSON

LOCAL



AGREEMENT MADE BETWEEN

KCBS-TV

4200 Radford Avenue, . Studio City CA 91604

KCBS-TV

CA 91406-3813

1021-64294-2

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

DATE PRINTED

05/01/13

PAGE

Required

prior notice

AND ADVERTISER (OR AGENCY AND ADVERTISER)

AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395 BUYING TIME WENDY GREUEL FOR MAYOR

650 Massachusetts Ave NW Ste 210

Washington

USA

DC 20001-3796

AGENCY EST. NO. Andrew Del Guercio

SALESPERSON 2742 PRODUCTwendy greuel for mayor 2013 PRODUCT

7120 Hayvenhurst Ave Ste 315

1307 CODE

Van Nuys

USA

NO. WEEKS:

BROADCAST SCHEDULE STARTING 05/02/13 AND ENDING 05/05/13

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

Ī		SPOTS						TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 **LUR		2	05:00A	06:00A	30S	05/02/13-05/03/13	CBS2 NEWS 5A	2	175.00	350.00
2 **LUR	00001	1	06:00A	07:00A	30s	05/03/13-05/03/13	CBS2 NEWS 6A	1	200.00	200.00
3 **LUR	00011	2	07:00A	09:00A	30s	05/02/13-05/03/13	THE EARLY SHOW	2	175.00	350.00
4 **LUR	Su **	1	06:57A	08:30A	30s	05/05/13-05/05/13	CBS SUNDAY MORNING-7AM	1	750.00	750.00
5 **LUR	Su ** pgm: cbs2 news @ 5p	1	05:00P	05:30P	30s	05/05/13-05/05/13		1	600.00	600.00
6 **LUR	Su ** pgm: cbs2 news @ 6p	1	06:00P	07:00P	30S	05/05/13-05/05/13		1	500.00	500.00
7 **LUR	00001	1	11:00A	11:27A	30S	05/03/13-05/03/13	CBS2 NEWS 11A	1	500.00	500.00
8 **LUR	00001	1	04:00P	05:00P	30S	05/03/13-05/03/13	JUDGE JUDY	1	500.00	500.00
9 **LUR	11 ** pgm: cbs2 news @ 5p	2	05:00P	06:00P	30S	05/02/13-05/03/13		2	550.00	1100.00
10 **LUR	11 ** pgm: cbs2 news @ 6p	2	06:00P	06:30P	30S	05/02/13-05/03/13		2	550.00	1100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

ACCEPTED BY AGENCY





Andrew Del Guercio

AGREEMENT MADE BETWEEN

KCBS-TV

KCBS-TV

1021-64294-2

CONTRACT NO. REV.

DATE PRINTED

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AND

4200 Radford Avenue, . Studio City CA 91604

PAGE 2 35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME BUYING TIME WENDY GREUEL FOR MAYOR Required 650 Massachusetts Ave NW Ste 210 7120 Hayvenhurst Ave Ste 315 AND Announcement 28 days **ADDRESS** Washington DC 20001-3796 Van Nuys CA 91406-3813 prior notice USA USA CONTACT PRODUCTwendy greuel for mayor 2013

PRODUCT

CODE

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 05/02/13 AND ENDING 05/05/13 NO. WEEKS:

2742

AGENCY EST. NO.

1307

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

etnnicity	SPOTS		TS TIME					TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
11 **LUR	Sa ** pgm: cbs2 news @ 6p	1	06:00P	06:30P	30s	05/04/13-05/04/13		1	500.00	500.00
12 **LUR	00001	3	MUOL:1519PPLE 10:59P	11:35P 11:30P	30S	05/03/13-05/05/13	CBS2 NEWS 11P	3	1400.00	4200.00
13 **LUR	00010	1	11:35P	12:37A	30s	05/02/13-05/02/13	DAVID LETTERMAN	1	700.00	700.00
14 ***LUF	Th 2***	1	06:00A	07:00A	30S	05/02/13-05/02/13	CBS2 NEWS 6A	1	200.00	200.00
15 ***LUF		1	11:00A	11:27A	30S	05/02/13-05/02/13	CBS2 NEWS 11A	1	500.00	500.00
16 ***LUF	Th 2***	1	04:00P	05:00P	30s	05/02/13-05/02/13	JUDGE JUDY	1	500.00	500.00
17 ***LUF	Th 2***	1	MWL:1519ELE	11:35P	30S	05/02/13-05/02/13	CBS2 NEWS 11P	1	1400.00	1400.00
18 ***LUF	F 2***	1	11:35P	12:37A	30S	05/03/13-05/03/13	DAVID LETTERMAN	1	700.00	700.00
19 *** LU F	Th 2***	1	04:29A	05:00A	30S	05/02/13-05/02/13	CBS2 NEWS 430-5A Total Contract:	1 25	100.00	100.00
							——— Billing Summary			_

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AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





AGREEMENT MADE BETWEEN

KCBS-TV

4200 Radford Avenue, . Studio City CA 91604

KCBS-TV

1021-64294-2

Required

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3

Cancellation Notice

Announcement 28 days

05/01/13

AND PAGE

35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395 ADVERTISER (OR AGENCY AND ADVERTISER) NAME

BUYING TIME WENDY GREUEL FOR MAYOR

650 Massachusetts Ave NW Ste 210 7120 Hayvenhurst Ave Ste 315

ADDRESS Washington DC 20001-3796 Van Nuys CA 91406-3813

USA

CONTACT PRODUCTwendy greuel for mayor 2013

AGENCY EST. NO. LOCAL PRODUCT 1307 Andrew Del Guercio

SALESPERSON CODE 2742

NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 05/02/13 AND ENDING 05/05/13

USA

AND

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NO. WEEKS:

- Unit il Citty											
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
					Qtr 2	Apr -13 .00	<u>May</u> 14750.00	<u>Jun</u> .00	C.P.	<u>Total</u> 14750.00 AND TOTAL	
									<u>OK</u>	14750.00	

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